

NCC Cable System Order

Order #	62353186
Syscode	7876
System Name	Comcast/South Bend Interconnect, IN
Market	South Bend

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj#202175

Client Code	163
Product Code	173
Est Code	5735
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$7,635.00		
Commission	\$1,145.25		
Net Total	\$6,489.75		
Total Spots	122		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.19 New order: Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$140.00	\$280.00	30	NCR 10/31/16-11/06/16
2	CNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$25.00	\$100.00	30	NCR 10/31/16-11/06/16
3	CNBC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	NCR 11/07/16-11/08/16
4	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$25.00	\$25.00	30	NCR 11/07/16-11/08/16
5	CNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	NCR 10/31/16-11/06/16
6	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$60.00	\$240.00	30	NCR 10/31/16-11/06/16
7	CNN	SITUATION ROOM<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$60.00	\$60.00	30	NCR 11/07/16-11/08/16
8	CNN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$60.00	\$60.00	30	NCR 11/07/16-11/08/16
9	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	NCR 10/31/16-11/06/16
10	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$35.00	\$35.00	30	NCR 11/07/16-11/08/16
11	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$35.00	\$35.00	30	NCR 11/07/16-11/08/16
12	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	NCR 10/31/16-11/06/16
13	CNN	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$35.00	\$140.00	30	NCR 10/31/16-11/06/16
14	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	NCR 10/31/16-11/06/16
15	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	NCR 10/31/16-11/06/16
16	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$20.00	\$80.00	30	NCR 10/31/16-11/06/16
17	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$155.00	\$620.00	30	NCR 10/31/16-11/06/16
18	ESPN	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$135.00	\$270.00	30	NCR 10/31/16-11/06/16
19	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$225.00	\$675.00	30	NCR 10/31/16-11/06/16
20	HGTV	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$155.00	\$310.00	30	NCR 10/31/16-11/06/16
21	HGTV	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	1	\$200.00	\$200.00	30	NCR 10/31/16-11/06/16

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Flight Dates	10/31/16 - 11/13/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj#202175

Client Code	163
Product Code	173
Est Code	5735
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
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Show All Lines			
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Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HLN	FORENSIC FILES<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NCR 10/31/16-11/06/16
23	HLN	FORENSIC FILES<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$15.00	\$30.00	30	NCR 10/31/16-11/06/16
24	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	NCR 10/31/16-11/06/16
25	MNBC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$60.00	\$60.00	30	NCR 11/07/16-11/08/16
26	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	NCR 10/31/16-11/06/16
27	MNBC	MSNBC LIVE W/<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$15.00	\$15.00	30	NCR 11/07/16-11/08/16
28	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	NCR 10/31/16-11/06/16
29	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NCR 10/31/16-11/06/16
30	TNT	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$175.00	\$1,050.00	30	NCR 10/31/16-11/06/16
31	TNT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	NCR 11/07/16-11/08/16
32	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	NCR 10/31/16-11/06/16
33	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	NCR 11/07/16-11/08/16
34	TWC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	NCR 10/31/16-11/06/16
35	TWC	WEATHER CENTER<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	NCR 11/07/16-11/08/16
36	TWC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	NCR 10/31/16-11/06/16
37	TWC	AVG. ALL WKS/AMHQ	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	NCR 11/07/16-11/08/16
38	TWC	WEATHER CENTER<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$10.00	\$10.00	30	NCR 11/07/16-11/08/16
39	TWC	VARIOUS	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	NCR 10/31/16-11/06/16
40	TWC	WEATHER CENTER<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	NCR 10/31/16-11/06/16
41	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$140.00	\$280.00	30	NCR 10/31/16-11/06/16
42	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$135.00	\$270.00	30	NCR 10/31/16-11/06/16

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Market	South Bend			Total # of Weeks	2
		Client Code	163	Total	\$7,635.00
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Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.19 New order: Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	NCR 10/31/16-11/06/16
44	HALL	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$50.00	\$50.00	30	NCR 11/07/16-11/08/16
45	HALL	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$50.00	\$100.00	30	NCR 10/31/16-11/06/16
46	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	NCR 10/31/16-11/06/16
47	AEN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$70.00	\$140.00	30	NCR 10/31/16-11/06/16
48	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	NCR 10/31/16-11/06/16
49	NFLN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	NCR 10/31/16-11/06/16
50	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$170.00	\$340.00	30	NCR 10/31/16-11/06/16
51	TRAV	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	NCR 10/31/16-11/06/16
52	FRFM	SATURDAY MOVIE/SUNDAY MOVIE	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$70.00	\$140.00	30	NCR 10/31/16-11/06/16
53	ENT	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$40.00	\$80.00	30	NCR 10/31/16-11/06/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	122	0	0	0	0	0	0	0	0	0	0	0	122
AMT	\$7,635.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,635.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/16

62353186 | South Bend | Comcast/South Bend Interconnect, IN | 7876 |